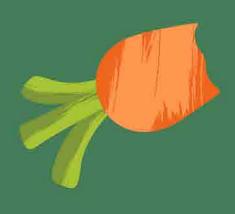
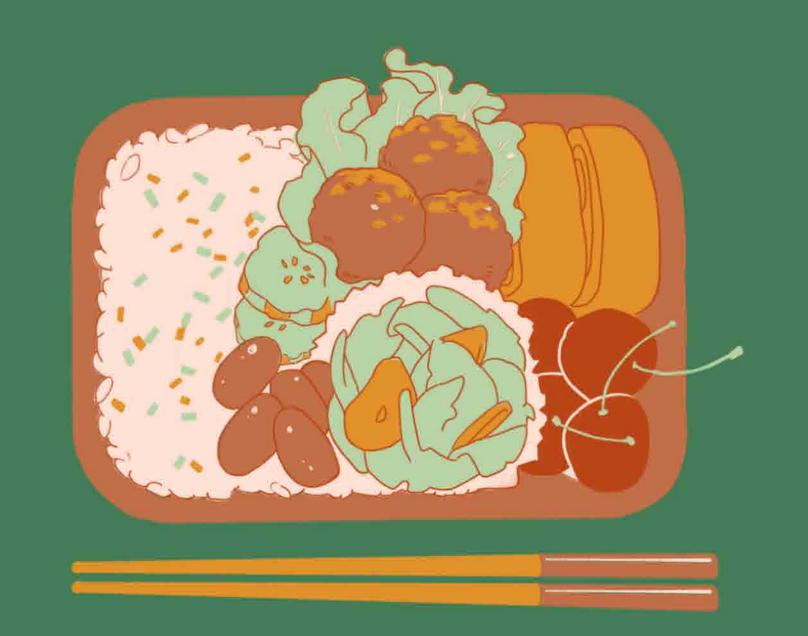


# HOW DOES FOOD END UP ON OUR PLATE?













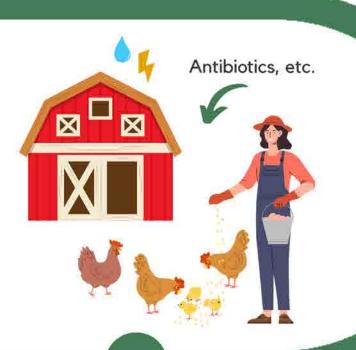




Growing













Production



**Aviculture** 



Consuming



Recycle & Upcycle

Landfill



## WHAT DOES GROWING FOOD TAKE?







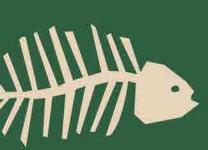












### END FOOD WASTE, SAVE WILDLIFE

When we waste food, farmers need to grow more food. This means they need more land.

Then, animals don't have as much land to live on or natural food to eat.

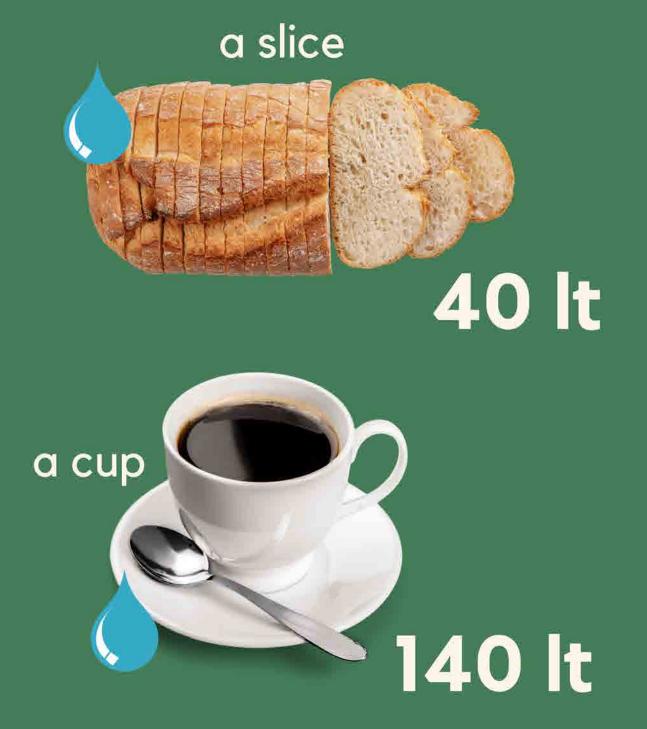


### HOW MUCH WATER OO WE USE TO PRODUCE OUR FOOD?

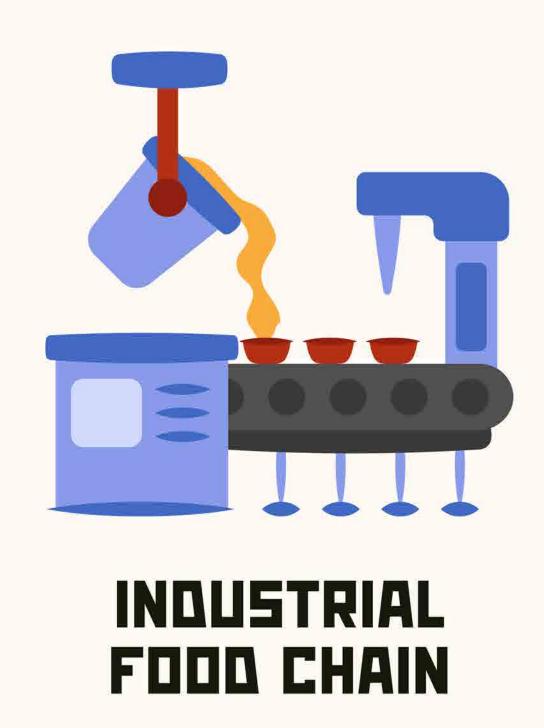








#### WHERE DO WE PROVIDE FOOD FROM?





#### INDUSTRIAL FOOD CHAIN

- Big and national/international businesses
- Corporate compaines
- More chemicals and additives
- Controlled and influenced by governments, politicians, bankers, etc.



#### VILLAGERS FOOD NETWORK

- Little or medium-size businesses
- Farmers, fishermans, hunters, etc.
- Less chemicals and additives
- More local
- Cleaner than industrial production



### WHERE DO MOST PEOPLE GET THEIR FOOD?



of people get their food from the villagers food network

30%

of people get their food from the industrial food chain

70% of the people

(\*)

Villagers Food Network uses less than

25%

of agricultural lands

feeds more than

Industrial Food Chain uses more than

75% of agricultural lands



## So, where does the food produced by the chain go?

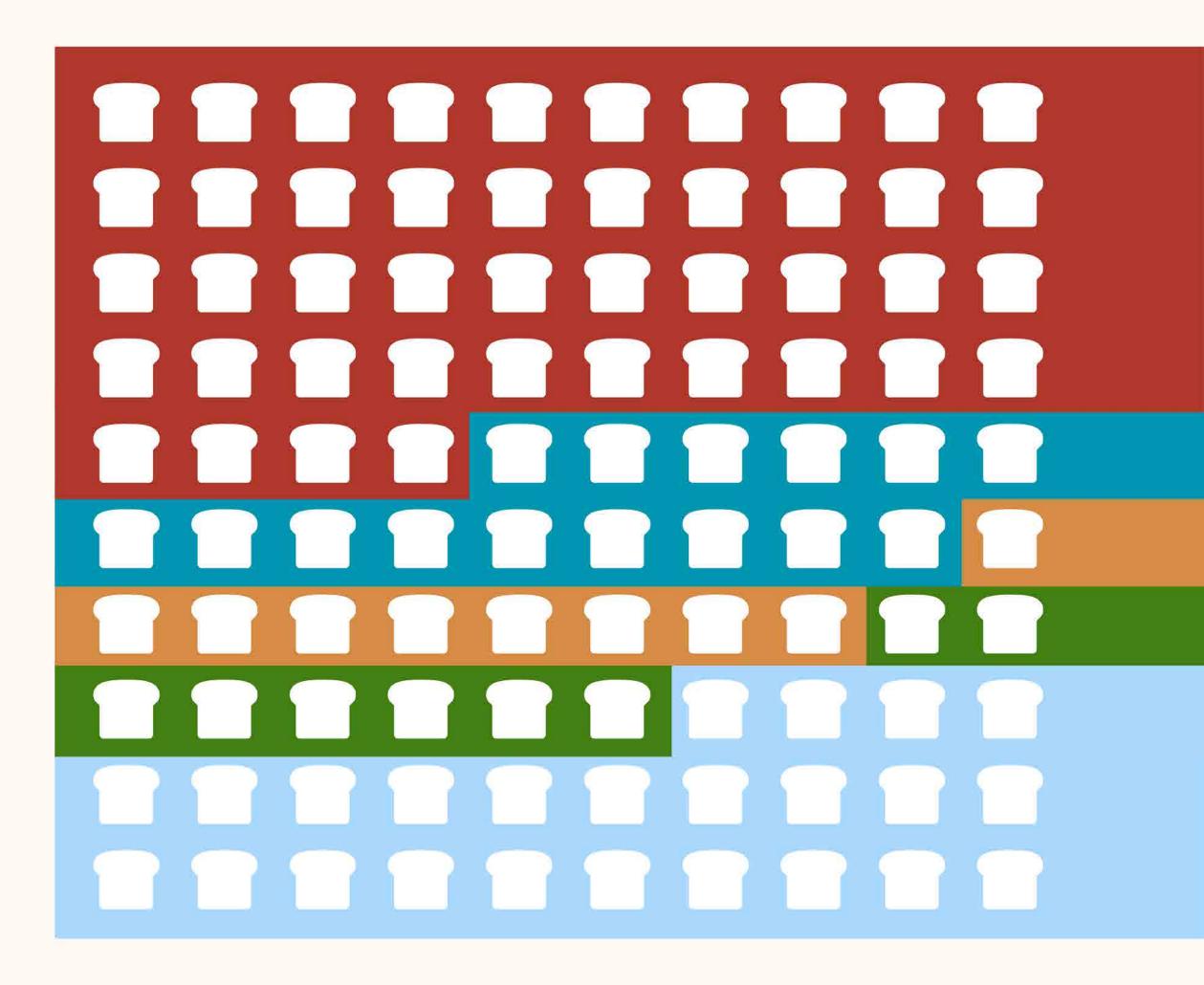


15% is lost during transportation and storage

9% is produced as biofuel and other products

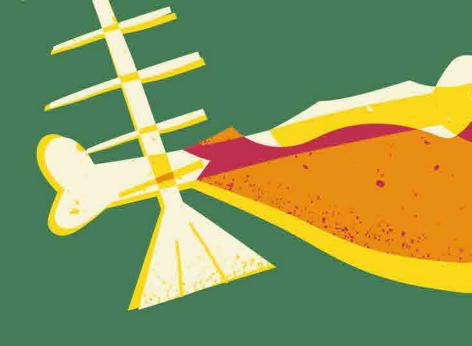
8% is wasted at home

24% feeds people









#### WHAT IS THE DIFFERENCE?

### FOOD WASTE X FOOD LOSS













# IN WHICH WALLS IS FOOD WASTED?



Removing fresh produces during sorting process



Discarding products when they're close to or beyond their expiration date



Throwing out unused or leftover food





Roughly 1/3 of the food produced in the world for human consumption is lost or wasted.



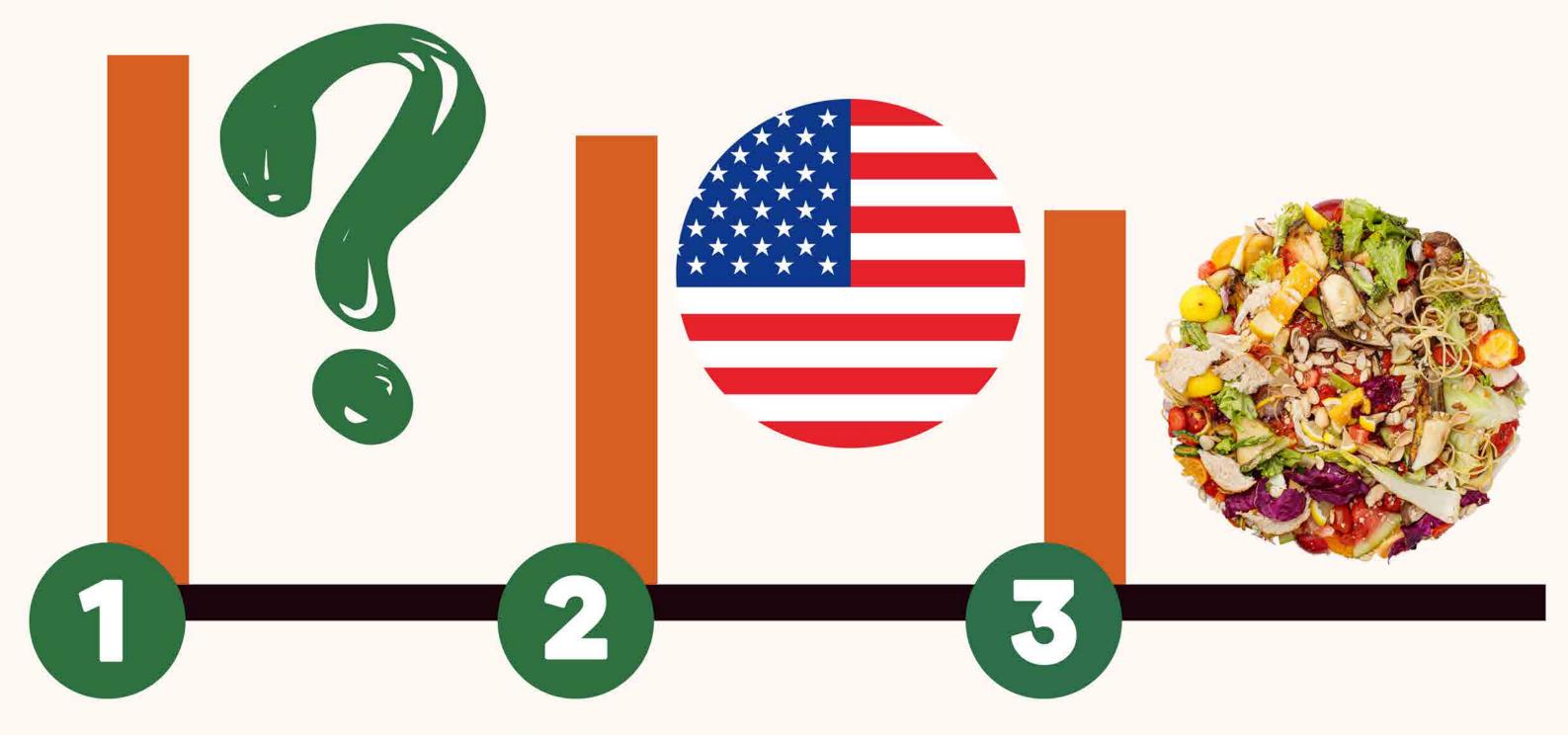
Food waste alone generates about 8% - 10% of global greenhouse gas emissions.

If food waste were a country, it would be the third largest emitting country in the world.



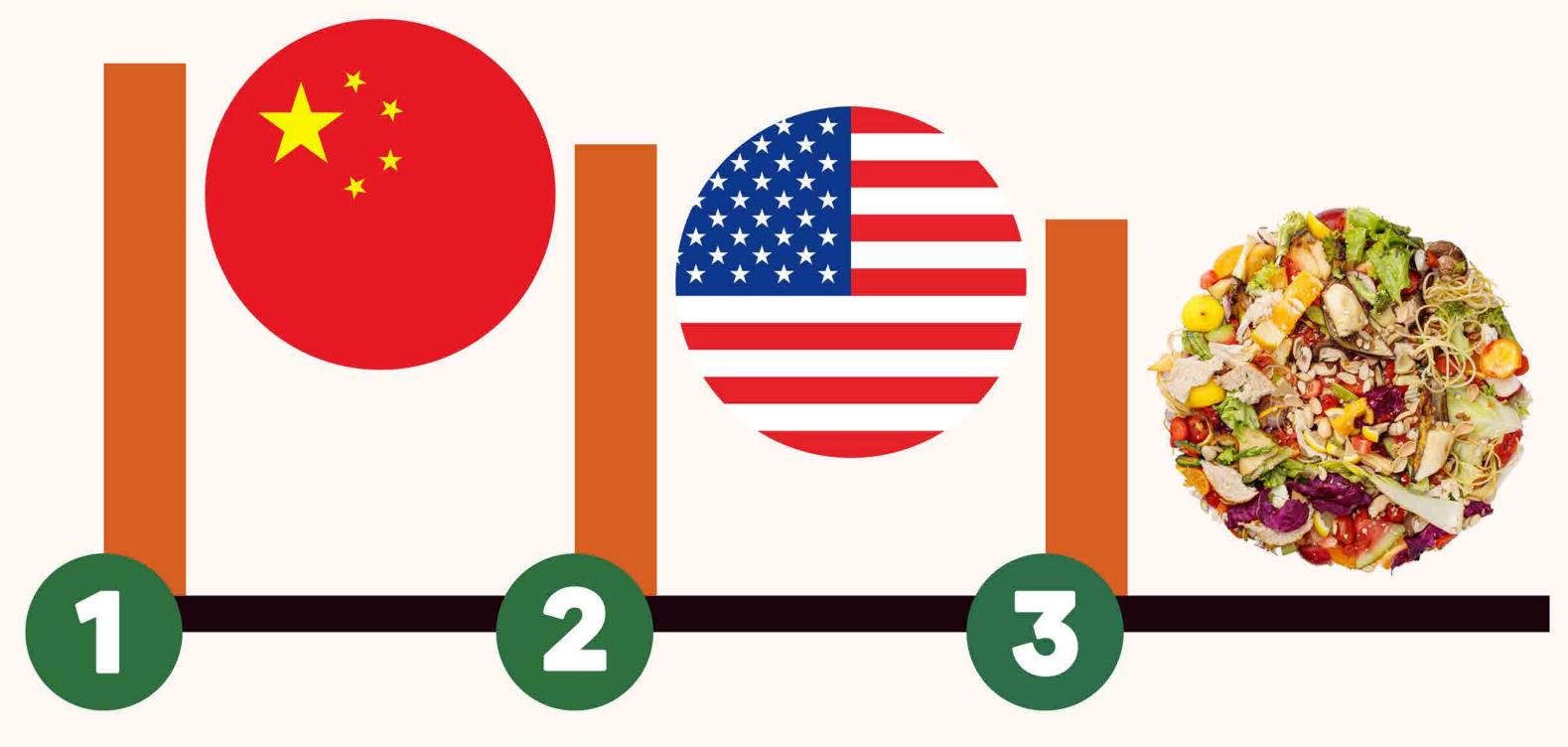
The 3 biggest greenhouse emitters

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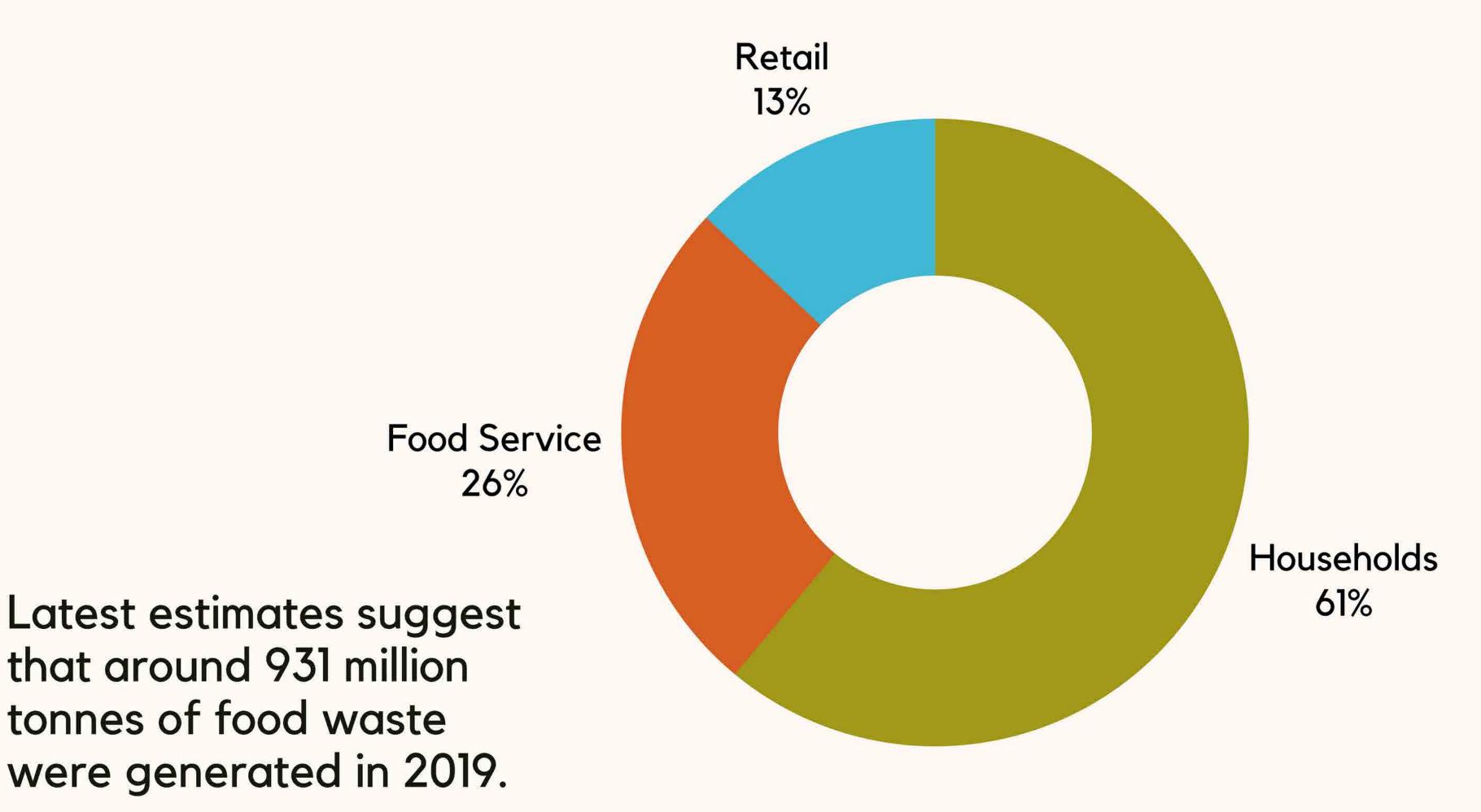


The 3 biggest greenhouse emitters

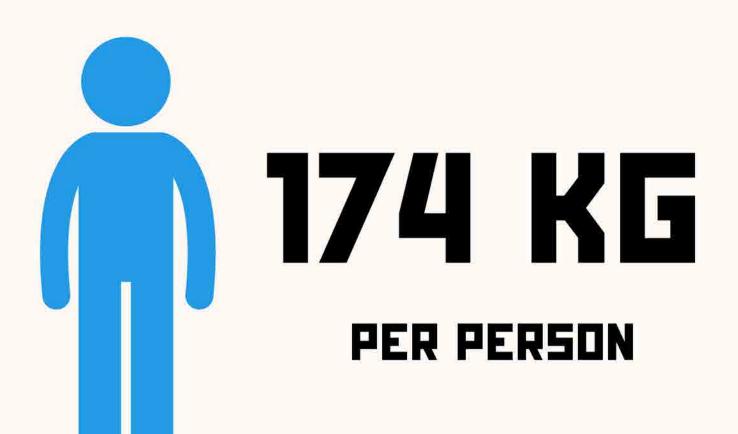
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The 3 biggest greenhouse emitters



Around 88 million tonnes of food waste are generated annually in the EU.





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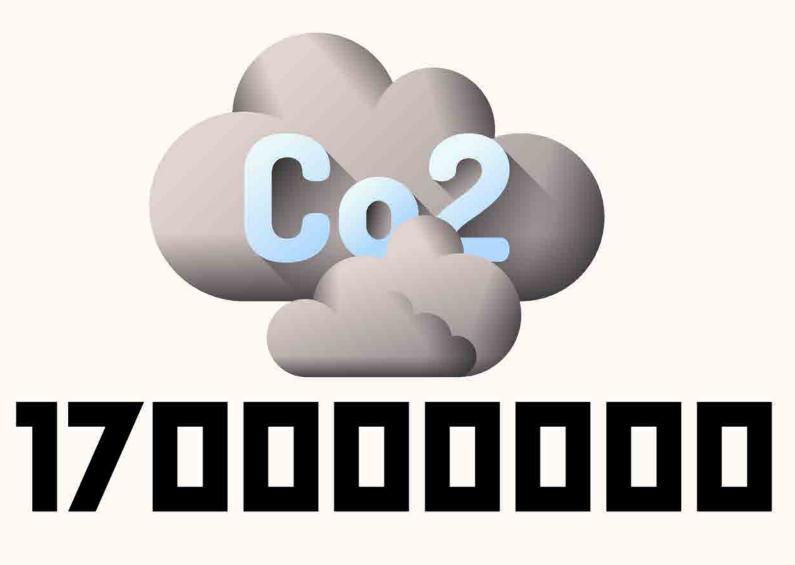


### 143 BILLION

EUR05



Around 88 million tonnes of food waste are generated annually in the EU.



TONS OF CO2

























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